



WBTV
One Julian Price Place
Charlotte, NC 28208
(704) 374-3500

CONTRACT

<u>Contract / Revision</u> 805012 /		<u>Alt Order #</u> 06263827
<u>Product</u> AMRCNS 4 PROSPERITY		
<u>Contract Dates</u> 08/08/12 - 08/14/12	<u>Estimate #</u> 1834	
<u>Advertiser</u> Americans For Prosperity		<u>Original Date / Revision</u> 08/06/12 / 08/06/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WBTV	<u>Account Executive</u> Dave Clark	<u>Sales Office</u> Telerep-Washin
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 1021	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Mentzer Media Services
600 Farimont Avenue
Suite 306
Towson, MD 21286

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	WBTV	08/08/12	08/10/12	WBTV News at 5p	5p-5:30p		:30			NM	3	\$4,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/06/12	08/12/12	--WTF--				3	\$1,550.00			
N 2	WBTV	08/08/12	08/10/12	WBTV News at 530p	M-F 530p-6p		:30			NM	3	\$4,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/06/12	08/12/12	--WTF--				3	\$1,650.00			
N 3	WBTV	08/08/12	08/10/12	WBTV News at 6p	M-F 6p-630p		:30			NM	3	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/06/12	08/12/12	--WTF--				3	\$2,000.00			
N 4	WBTV	08/08/12	08/10/12	WBTV News Primetime	M-F 7p-730p		:30			NM	3	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/06/12	08/12/12	--WTF--				3	\$1,500.00			
N 5	WBTV	08/08/12	08/10/12	Millionaire	M-F 730p-8p		:30			NM	3	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/06/12	08/12/12	--WTF--				3	\$1,500.00			
N 6	WBTV	08/08/12	08/09/12	David Letterman	1135-1237a		:30			NM	6	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/06/12	08/12/12	--WT---				6	\$750.00			
N 7	WBTV	08/08/12	08/10/12	WBTV News 5a	5-530a		:30			NM	3	\$1,875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/06/12	08/12/12	--WTF--				3	\$625.00			
N 8	WBTV	08/11/12	08/11/12	WBTV Sat 6a News	6-7a		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/06/12	08/12/12	-----1-				1	\$500.00			
N 9	WBTV	08/11/12	08/11/12	CBS Saturday Early Show	8-10a		:30			NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/06/12	08/12/12	-----2-				2	\$700.00			
N 10	WBTV	08/12/12	08/12/12	WBTV Sun AM News	6-7a		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/06/12	08/12/12	-----1				1	\$450.00			
N 11	WBTV	08/12/12	08/12/12	CBS Sunday Morning	9-1030a		:30			NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(* Line Transactions: N = New, E = Edited, D = Deleted)

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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Totals SpotsAmount	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/06/12	08/12/12	-----1				1	\$1,100.00			
N 12	WBTV	08/13/12	08/14/12	Price Is Right	11a-12p		:30			NM	2	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/13/12	08/19/12	MT-----				2	\$650.00			
N 13	WBTV	08/13/12	08/14/12	WBTV News At Noon	12-12:30p		:30			NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/13/12	08/19/12	MT-----				2	\$1,200.00			
N 14	WBTV	08/13/12	08/14/12	WBTV News at 4p	M-F 4-4:30p		:30			NM	2	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/13/12	08/19/12	MT-----				2	\$850.00			
N 15	WBTV	08/13/12	08/14/12	WBTV News at 4:30p	M-F 4:30p-5p		:30			NM	2	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/13/12	08/19/12	MT-----				2	\$1,100.00			
N 16	WBTV	08/13/12	08/14/12	WBTV News at 5p	5p-5:30p		:30			NM	2	\$3,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/13/12	08/19/12	MT-----				2	\$1,550.00			
N 17	WBTV	08/13/12	08/14/12	WBTV News at 530p	M-F 530p-6p		:30			NM	2	\$3,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/13/12	08/19/12	MT-----				2	\$1,650.00			
N 18	WBTV	08/13/12	08/14/12	WBTV News at 6p	M-F 6p-630p		:30			NM	2	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/13/12	08/19/12	MT-----				2	\$2,000.00			
N 19	WBTV	08/13/12	08/14/12	WBTV News Primetime	M-F 7p-730p		:30			NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/13/12	08/19/12	MT-----				2	\$1,500.00			
N 20	WBTV	08/13/12	08/14/12	Millionaire	M-F 730p-8p		:30			NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/13/12	08/19/12	MT-----				2	\$1,500.00			
N 21	WBTV	08/13/12	08/14/12	David Letterman	1135-1237a		:30			NM	4	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/13/12	08/19/12	MT-----				4	\$750.00			
N 22	WBTV	08/13/12	08/14/12	WBTV News 5a	5-530a		:30			NM	2	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/13/12	08/19/12	MT-----				2	\$625.00			
Totals											53	\$62,675.00

Time Period	# of Spots	Gross Amount	Net Amount
07/30/12 - 08/14/12	53	\$62,675.00	\$53,273.75
Totals	53	\$62,675.00	\$53,273.75

Signature: _____ **Date:** _____

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